



Soopers IT'S Never BEEN Easier



To Support Multiple Sclerosis Alliance of Southern Colorado!

by Joy Blackburn,
MSA Staff Writer

What's not to love about King Soopers and its sister store, City Market? You'll find the best selection of fresh produce. The deli section has everything from roasted chickens to sushi rolls made fresh while you watch. The pet section is better than anything you'll find outside a big box store. You'll see a huge assortment of shampoos, first aid items and vitamins, and a seasonal aisle that will knock the socks off any shopper (I've lost a sock or two there myself). Some stores now even offer gas stations and medical clinics. There's almost no need to ever go anywhere else! Plus, if you're too busy to shop, they'll select and bag your groceries for you. If you can't get to the store to collect your bags, they'll deliver them to your home. They have fantastic

coupons, and everyday discounts you can access just by using your phone number! They've thought about everything! And now they're going even farther!

Step One Create An Account

If you already have a King Soopers card or are using your phone number at checkout to get special discounts and fuel points, **skip to Step Two**. Otherwise here's how to get started:

- ✦ Go to **www.kingsoopers.com**, scroll down to near the bottom and choose **Create Account**.
- ✦ Put in your email address, give yourself a password and select **Create Account**.
- ✦ Put your name and other information into the blanks provided. On this screen you can add your phone number so you can use it during checkout to get discounts and rewards even without a King Soopers' card.
- ✦ Agree to the terms and conditions, and select the **Create Account** button.
- ✦ This will take you to a new screen for completing your profile. This screen is optional, so if you don't want to do it, choose **Skip for Now** and confirm you wish to **Exit**.

You are now signed into your digital account. Go to **Step Two**.

Introducing King Soopers' Community Rewards!

Now every time you shop at King Soopers or City Market, you can ask that they send a donation to the MSASOCO. Seriously, it's that easy, and it doesn't cost you a dime. King Soopers knows that shoppers who are invested in the well-being of their own communities are



Long Live The King Soopers *Continued*

the best, most loyal customers around. So it's worth it to them to help us help our community.

MSA Office Administrator, Tara Clark, heard about the King Soopers program and looked into it for us. "It was almost too good to be true," she said. "Grocery shopping is something everyone does every week, and King Soopers is by far the most popular grocery store chain in the region. To think that King Soopers could be funding us every time someone in our community buys milk ... It's just incredible!" And the more information she read about the program, the more convinced she was that everyone should be enrolled. "Donations go out on your behalf whether you're buying groceries, flowers, gift cards, patio furniture, gas, or even if you're filling a prescription in the King Sooper pharmacy!"



"King Soopers has a long history with our organization," said Executive Director, Nikki Pfeiffer. "They step up every year to help us with our Christmas fund. Now we can return the favor by sending more customers their way."

Spread the word about the King Soopers Community Rewards program until everyone you know is enrolled. "There's no easier way to donate," Nikki reminds us. "We help them, and they help us. That's the true meaning of *Community*." ✨

Once you've signed up for the program, donations are made to your charity of choice every time you shop. Best of all, it doesn't cost you a thing! You don't even forfeit any discounts!

Step Two Sign Up for Community Rewards

Once on the King Soopers' website (www.kingsoopers.com) scroll all the way down to the bottom of any page to see the five sections of the website:

- ✦ Under **Community**, click on **Kroger Community Rewards**.
- ✦ Under **2. Link your card to an organization**, there's a hyperlink at the end of sentence two, **Search for your organization here**. If you signed up with your phone number instead of a card, it will automatically link your phone number. Click on the word **here**.
- ✦ Now in the search space, type in the following code for the MSASOCO: **ES664** and click on the magnifying glass. The MSA's account will now appear. Below our name, choose the word **enroll**.

You are all done! We cannot thank you enough for helping us raise money through King Soopers. so we can help more people in our community who are struggling with multiple sclerosis!



Use your King Soopers card or your phone number every time you fill your tank at King Soopers, City Market or Loaf 'N Jug!