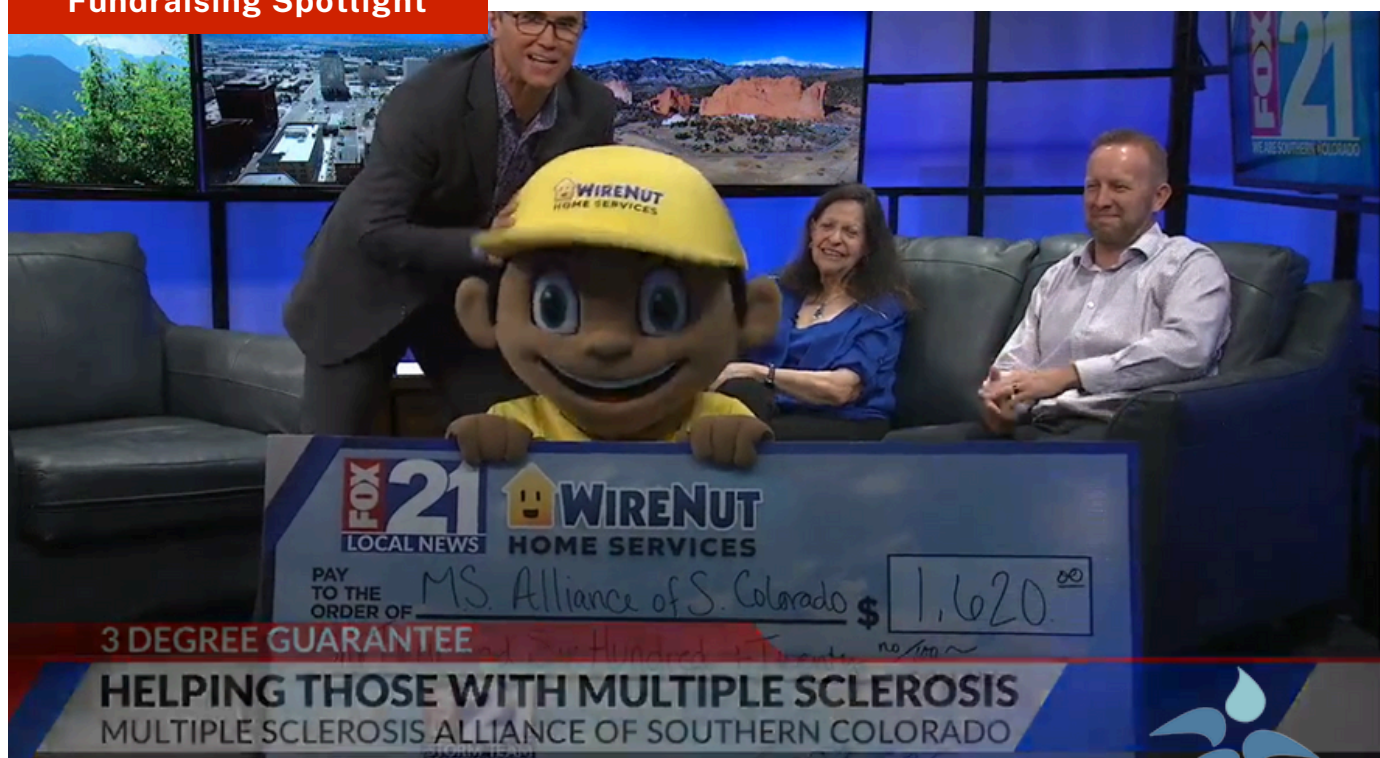


Fundraising Spotlight



The MSA Wins the 3-Degree Guarantee for a Second Time!



By Joy Blackburn
MSA Staff Writer

For the second time in four years, Nikki Pfeiffer was invited to the Fox21 station to receive, live on air, a check for winning the 3-Degree Guarantee contest!

Every day during FOX21 Morning News, the FOX21 Storm Team shows you how accurate their Colorado Springs forecast was from the day before. If they get the forecast correct within 3 degrees (plus or minus), WireNut Home Services donates \$30 to a charity fund, and FOX21 matches that donation. At the end of the month, the money in the fund is then donated to a local charity of the viewer's choosing. This program has been in effect for six years, and as of July 2nd, 2025, The Multiple Sclerosis Alliance of Southern Colorado became the first local charity to be chosen by viewers twice!

"This is an true honor," said Nikki Pfeiffer, Executive Director of the MSA said.

We can keep winning!

Each month the winner of the 3 Degree Guarantee program is chosen based on the number of nominations that charity received the prior month. As long as you keep nominating, we can keep winning!
[Click here to nominate us again!](#)

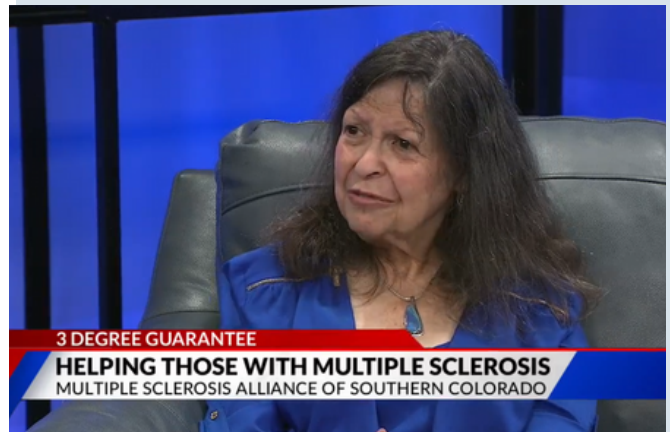
The 3 Degree Guarantee program is the brainchild of Trent Urban, CEO of WireNut. To learn more, **[see our 2022 profile](#)** on Trent Urban and WireNut.

Between our winnings in 2021 and 2025, the MSA has received a total of \$3,420 in charitable donations from this program. Click here to **[read about our prior win](#)** in this 2022 article.

“There are a lot of wonderful charities headquartered here in Colorado Springs. To be chosen by the viewers to receive this fund not once, but twice, is really something!”

The winning charity is chosen each month according to the number of nominations received on the station’s website the month prior. In November of 2021, The MSA won a total of \$1,800. In June, the Storm Team had a little more trouble with their accuracy, but the pot still grew to \$1,620.

“That’s so cool about what we do here,” said Trent Urban, CEO of The WireNut and funder of this program, “Funds don’t go through a wasteful funnel. It all goes directly to those who need it.”



Above: Nikki Pfeiffer, Executive Director of the MS Alliance of Southern Colorado, shares with Matt Meister of Fox21 and Trent Urban of The WireNut how the charitable donation will be used for direct support and services for the MSA’s clients.

The MSA can keep winning, too, so let’s keep those nominations coming in!

“It only takes a moment,” said Debbie Grace, Director of Client Services. “You can go right now to the [Fox21 link](#) and vote for us again!” She even recommends we mark our calendars once a month to remember to make a recurring nomination. “It really is one of the easiest ways to raise real money for the MSA!”

The funds will go to support the programs and services that the MSA regularly provides, including group therapy and exercise programs to PT, OT and special guest lecturers. “Every dollar will be wisely spent,” Debbie concluded.

The MSA is sincerely grateful to both Fox21 and The WireNut for the chance to win this contest, and we thank everyone who nominated us! 🌟

